

# SEG {silicone edged graphics} INTERIOR SPACE SOLUTIONS



## SEG is perfect for any Extrusion System

- Octanorm
- Agam
- Nouveau
- Infinity
- SEG graphics available for any extrusion frame system

## Why Interior Designers and Consumers Love SEG Graphics

- Tight as a drum, vivid, flat fabric graphics replace hard panel graphics in custom applications
- Highest quality look is achieved both for floor standing, free hanging or wall mounted applications
- Combine with scrim fabric panels for the most creative layered environments
- Neatly finished corners
- Works with all extrusion systems
- More visible graphic, less frame
- Quick frame install and even faster break down
- Single sided, two sided and backlit
- Designers that really know wire management understand the advantages of SEG. Properly hidden wires show a designs true attention to detail
- Storage issues, drayage and shipping costs all improve with fabric graphics
- Cuts graphic installation down to minutes
- Perfect for graphic change-out - periodic, seasonal or quarterly
- Create new looks to match current ad campaigns easily within any retail space



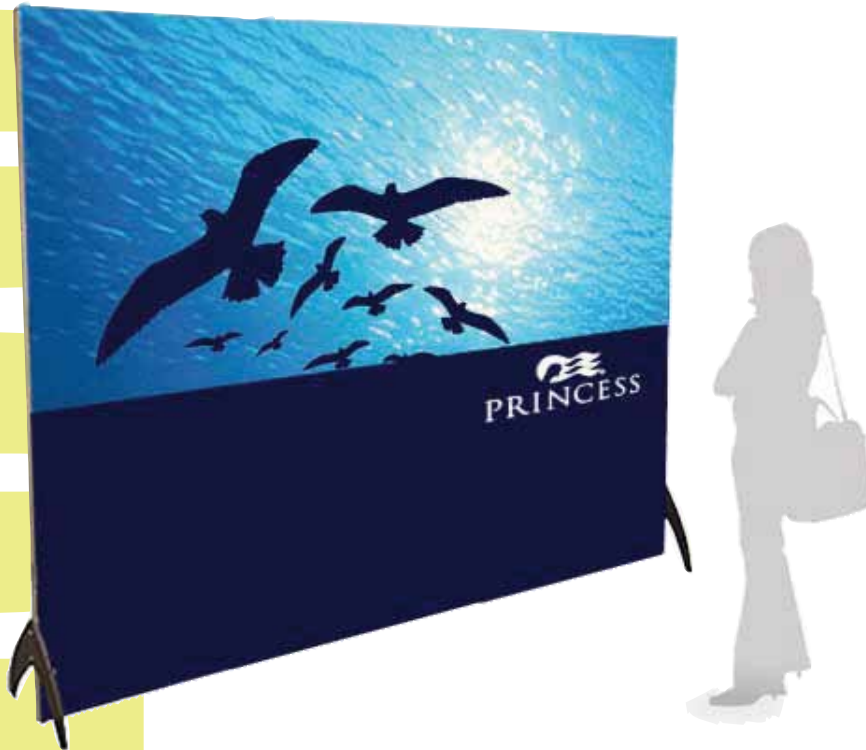
## What is SEG?

SEG, fabric graphics are finished with a silicone welting sewn to the back perimeter edge of the fabric. Unlike round beaded finishing options, SEG is a flat silicone welting. This edge is then inserted into a groove on the perimeter of the frame to create a taut, flat display. SEG fabric graphics are the perfect solution for seasonal, quarterly or any periodic image change. With a new fabric graphic shipping direct to site, it's easily installed by anyone. Shipping and installation savings will be extremely low or absent. Change images to create different environments, promote products or convey new messages.

## How SEG works:



**Nouveau** is an indoor aluminum extrusion frame system. Graphics for the Nouveau use the Silicone Edged Graphic system (SEG) of sewing silicone strips (welting) around the perimeter of the graphic. The graphic edge inserts into the groove on the perimeter of the frame to create a taught, flat display with a neatly finished corner.



# NOUVEAU